

MEETING THE MOMENT

PHILANTHROPIC &
COMMUNITY IMPACT
REPORT **2021**





CALIFORNIA
FIRE
FOUNDATION

Formed in 1987, the California Fire Foundation provides emotional and financial assistance to families of fallen firefighters, firefighters, and the communities they protect.



WORKING ACROSS 5 PHILANTHROPIC PROGRAMS IN 2021



**“We’re so
grateful for your
generous grant
that provided
warmth for
thousands of
children!”**

- ONE WARM COAT

CALIFORNIA FIREFIGHTERS BENEVOLENT FUND

*Support for firefighters injured or killed
in the line-of-duty or who are displaced
or impacted by disasters*

\$30,500

DISPERSED TO

16

FRONT LINE FIREFIGHTERS
& THEIR FAMILIES

DISASTER RELIEF

*Immediate, direct relief to
California communities in the
midst of a disaster*

4,000

HOUSEHOLDS &

24

COMMUNITY ORGANIZATIONS ASSISTED

DANIEL A. TERRY SCHOLARSHIP PROGRAM

*Higher education assistance
for the children of California's
fallen firefighters*

10

SCHOLARSHIPS

\$20K

AWARDED

**"This funding has helped us make meaningful
contributions to fire preparedness in our county."**

- FIRE SAFE COUNCIL OF SANTA CRUZ COUNTY

FIRE PREVENTION & PREPAREDNESS FUNDING

*A line of support for fire departments
and organizations keeping
Californians, our state's communities
and first responders safe*

\$1.78

MILLION DISTRIBUTED
STATEWIDE



SUPPLYING AID TO VICTIMS OF EMERGENCY (SAVE)

*Short-term relief to survivors of
residential fires and other local disasters*

NEARLY

\$250K

AND OVER

900

SAVE CARDS DISTRIBUTED

EXTENDING OUR REACH

CALIFORNIA FIREFIGHTERS BENEVOLENT FUND

Thousands of California firefighters work tirelessly for our communities, day in and day out. When catastrophic wildfires or disasters strike, firefighters remain on the front lines – even as their own homes are damaged or lost.

The **California Fire Foundation** established this fund in 2018 in response to losses incurred by firefighters battling the Northern California Camp Fire and the Southern California Woolsey and Hill Fires. In 2021, as a result of the generosity of our donors, we were able to expand the program to also provide a benevolent benefit in instances where a firefighter is injured or killed in the line of duty.

“From our family to you all, thank you. In a time of humility and stress, you reminded us of love, support and who we are as a family. The hardest part of recovery has been maintaining our dignity and accepting assistance.”

- CALFIRE FIREFIGHTER AND FAMILY
2021 HOME LOSS BENEVOLENT RECIPIENT



“Thank you all so much for the wonderful letter and the funds given ... we appreciated it more than I can explain.”

- WEST STANISLAUS FIREFIGHTER AND FAMILY
2021 LINE-OF-DUTY INJURY BENEVOLENT RECIPIENT

\$30,500

IN SUPPORT DISPERSED IN 2021 TO

16

FIREFIGHTERS OR THEIR
SURVIVING FAMILIES

EXTENDING OUR REACH

SUPPLYING AID TO VICTIMS OF EMERGENCY (SAVE)

Launched in 2014, this program engages frontline firefighters from across California – distributing SAVE cash cards to eligible survivors of fire or other disaster. The cards provide survivors immediate, short-term assistance and are used to purchase basic necessities, including food, medicine, clothing or temporary lodging. In 2019, due to the commitment of our donors, we were able to increase the value of the SAVE cards from \$100 to \$250 each.

“I just received my SAVE Card from my local fireman. He and his team battled the fire that devastated my condo complex. I just want to say thank you. This small gesture of kindness goes a long way”

- R. PEREZ, FIRE SURVIVOR

NEARLY
15,000
IMPRESSIONS AND OVER

550
ENGAGEMENTS ACROSS

16
SAVE SOCIAL POSTS DURING 2021

111

FIRE DEPARTMENTS

919

TOTAL CARDS DISTRIBUTED
(non-disaster)

\$229,750

DISPERSED

5

NEW PARTICIPATING
FIRE DEPARTMENTS
(Livermore-Pleasanton, Northshore,
Oxnard, Weaverville, Wilton)

2,429

PEOPLE ASSISTED
(based on household size)

“After we got evacuated it took a few days before we knew our place was gone.”

- K. SHELDON, FIRE SURVIVOR

EXTENDING OUR REACH

DISASTER RELIEF FUNDING

This program was activated in 2021 to support the immediate needs of those in under-resourced communities impacted by the ongoing pandemic, as well as survivors of major fires, including the Northern California Dixie and Caldor Fires who were displaced because of evacuations and those impacted by damage or loss to their homes.

Working directly with community-based organizations on the ground, we awarded cash grants and distributed \$250 cash cards in 2021 – providing critically-needed assistance to California communities in the midst of disaster.

“I can’t thank you enough for the generosity shown by the California Fire Foundation. We are doing our best to assist and serve our community and with your added support this assistance goes further to help those in need during these trying times. Thank you so very much.”

-EL DORADO COMMUNITY FOUNDATION, CALDOR FIRE, 2021

ROUGHLY
\$640K
IN ASSISTANCE

OVER
1,300
DISASTER RELIEF CARDS

SUPPORTING
24
COMMUNITY BASED
ORGANIZATIONS

AND
4,000
HOUSEHOLDS



WATCH

With a little help from our friends
Plumas Crisis Intervention &
Resource Center - Dixie Fire, 2021

EXTENDING OUR REACH

FIRE PREVENTION & PREPAREDNESS GRANTS

Since 2018, with the help of our major funding partners, **California Fire Foundation** has distributed millions of dollars in fire prevention and preparedness assistance to fire departments, firefighter associations and community-based organizations statewide that are actively serving high fire threat areas and under-resourced communities.

In 2021, the Foundation awarded **126** grants totaling **more than \$1.78 million** to **62** fire departments/local firefighter associations and **64** community organizations across the state.

“The awarded grant has assisted us in providing our personnel with modern wildland PPE in order to enhance our wildfire mitigation efforts and keep communities safe.”


- CAMPO RESERVATION FIRE DEPARTMENT

OVER
8.2 MILLION
CALIFORNIANS SERVED IN 2021

“The support from the California Fire Foundation continues to make a tremendous impact on the recovery efforts of the people of Ventura County.”

- VENTURA COUNTY COMMUNITY FOUNDATION



 Grant posts were among the Foundation's most shared posts in 2021 across our nearly 16,500 Facebook and Instagram followers.



EXTENDING OUR REACH

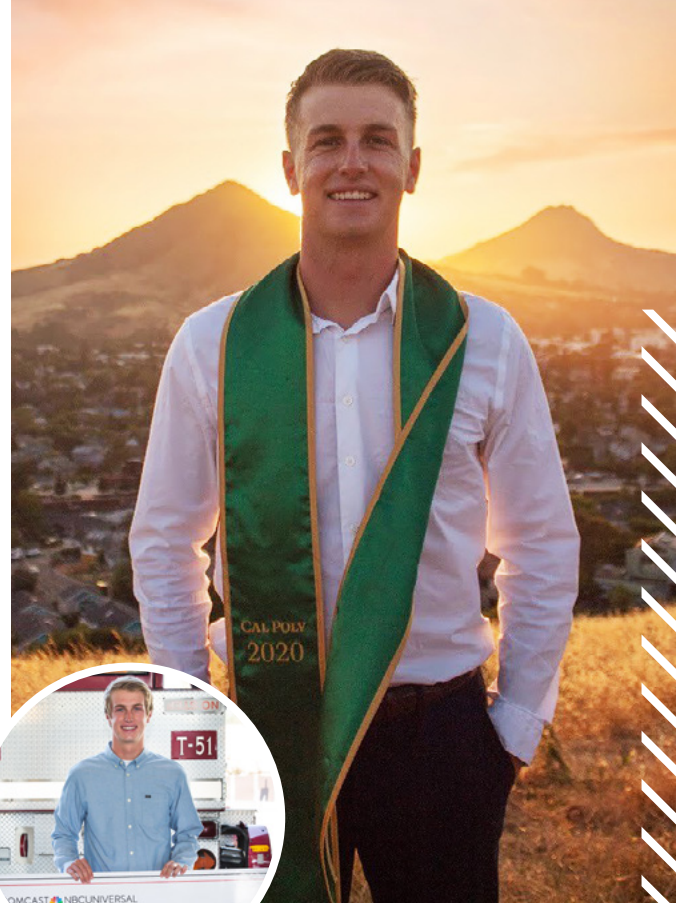
DANIEL A. TERRY SCHOLARSHIP PROGRAM

Part of the **California Fire Foundation's** ongoing commitment to support the families of fallen California firefighters, this program provides direct higher education financial assistance – up to **\$8,000** over four years – to surviving children of fallen California firefighters.



"I am proud to say that with the help of the California Fire Foundation and the Daniel Terry Scholarship, I was able to graduate with my bachelor's degree from Cal Poly. Most recently the scholarship provided me with the means to finish paramedic school. As a result, I am fulfilling my dream of following in my father's footsteps, becoming a firefighter paramedic. I cannot thank the foundation enough."

-KYLE COSTAMAGNA, DANIEL A. TERRY SCHOLARSHIP RECIPIENT.



10

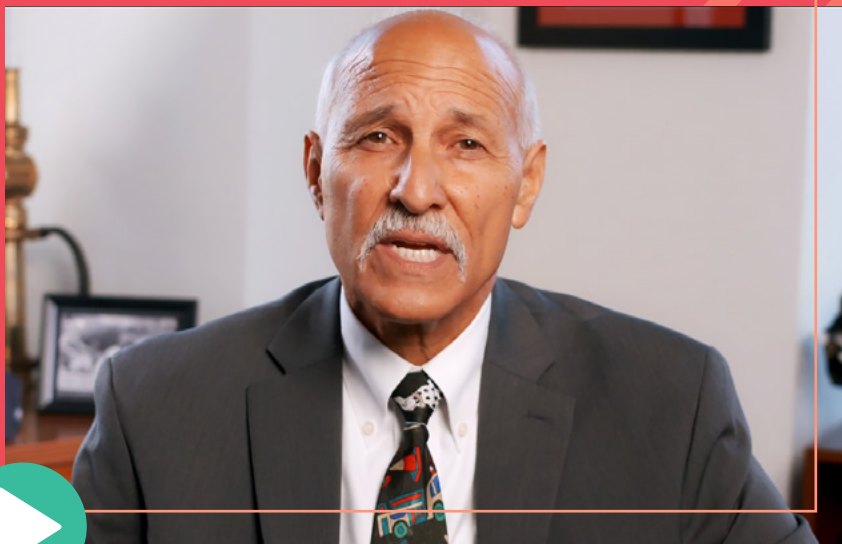
EDUCATIONAL SCHOLARSHIPS
AWARDED IN 2021

TOTALING

\$20K

IN DIRECT ASSISTANCE

A MESSAGE FROM OUR EXECUTIVE DIRECTOR



WATCH 2021 YEAR-END VIDEO

- **Make a Tax-Deductible Donation**
- **Become a Funding Partner**
- **CFF as Your AmazonSmile Charity - it's free!**
- **Follow us on social media**



A SPECIAL THANK YOU TO OUR MAJOR 2021 SUPPORTERS

\$100,000+ FIREFIGHTER HERO

Ali & Murti Fund
Benevity Fund
Chevron
JP Morgan Chase Foundation
Lincoln J. Robinson Philanthropic Fund
NextEra Energy Foundation
Pacific Gas and Electric Company
Skoll Foundation
Southern California Edison
The Whitley Family Charitable Fund
Wells Fargo Foundation

\$50,000 - \$99,999 FIREFIGHTER FRIEND

AT&T Foundation
Allstate Foundation
Anthem Blue Cross
Dunlevie Family Charitable Fund
General Mills
Lillian Lincoln Foundation
The Daylight Foundation
Union Pacific Foundation

\$25,000 - \$49,999 FIREFIGHTER SUPPORTER

Basic American Foods
Blackrock Financial Management, Inc.
Dodge & Cox
ECHO Alan Dare Fund
Golden State Finance Authority
Jolie-Pitt Foundation
Karmagawa Foundation Inc.
KCM Investment Advisors LLC
Phillips 66
Rural County Representatives of California
State Farm Mutual Automobile
Insurance Company

BOARD OF DIRECTORS



Brian K. Rice, Chair



Mike Lopez, Secretary

Daniel A. Terry, Director

Dave Gillotte, Director

Jair Juarez, Director

Rex Pritchard, Director

Freddy Escobar, Director

Vince Wells, Director

Charlie Martinez, Jr., Director

Tim Edwards, Director

Darrel Roberts, Director



TEAM



Rick Martinez, Executive Director

Kara Haynes, Program Manager

Joslyn Beile, Program Manager

Ruqayya Al-Attiyeh, Administrative Assistant

Emily Best, Public Relations and Communications Support

Mike Feyh, Relief Assistance Field Coordinator

Sarah Howard, Philanthropic Services & Community Engagement

Amy Howard, Philanthropic Services & Community Engagement



1780 Creekside Oaks Drive, Sacramento, CA 95833
www.cafirefoundation.org | cafirefoundation@cpf.org
800.890.3213 | 916.641.1707

